



FACT SHEET

Founded: August 2008

Headquarters: 9017 South Pecos Road – Suite 4355 | Henderson, NV 89074

Employees: 25 in Las Vegas-area headquarters and growing

Tagline: The Web's flooring authority

Quick take: A one-stop informational resource with a broad, international readership.

Background: Filling a glaring void in the realm of flooring information, Las Vegas-based FindAnyFloor.com® is the brainchild of flooring and tech entrepreneur Damien Patton. The site unites flooring customers and flooring professionals with the most comprehensive information available for selecting, purchasing or maintaining virtually any kind of floor surface.

Carefully indexed for easy navigation, the site guides the visitor through aspects of bamboo, carpet, cork, hardwood, stone, vinyl and other floors, including the advantages and disadvantages of each, suitability to their particular climate, allergy friendliness and other practical considerations, all presented in simple language and lay terms.

The site also boasts handy buying and installation guides, a glossary of flooring terms, and a listing of frequently asked questions. A cornerstone of the site is the "Find It Locally" tool allowing site visitors to enter their zip code and find over 60,000 flooring retailers, installers and cleaners – all conveniently listed and flagged on a Google map.

Websites: www.findanyfloor.com
pro.findanyfloor.com
green.findanyfloor.com

Leadership: Founder + CEO: Damien Patton
Ryan Johnson: Director of Client Relations
Editorial Director: Adrian Zupp
Senior New Media Specialist: John Alexander

How it came to be: After years of hearing his customers comment about the lack of consistent and detailed flooring information available on the Internet, Patton, a then distributor, retailer and contract manufacturer of hardwood and bamboo flooring, decided to create what customers were missing. FindAnyFloor.com is the result.

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For more information, to schedule an interview or for photos, contact Adrian Zupp at 702 242 9663 or azupp@findanyfloor.com