



B I O G R A P H Y

Damien Patton, founder/CEO FindAnyFloor.com®

Damien Patton is the founder and CEO of FindAnyFloor.com. Born and raised in L.A., humble beginnings certainly didn't limit his desire for success. Knowing the streets of L.A. would send him in the wrong direction, he joined the Navy. Wanting to always apply his best, he graduated number one in boot camp and soon after found himself in Desert Storm and Somalia. During this time in the Navy, he and some ship mates were watching a NASCAR race. Damien became fixed on the skill and precision of the pit crew and said "I could do that." His mates laughed and made a bet, which was actually more of a dare. This started Damien on his path.

After his Navy service, Damien found his way into the top ranks of NASCAR. He worked his way from Jackman to Chief mechanic for the Lowe's Racing Team. Knowing NASCAR was more than a sport but also a business, he enrolled in the University of North Carolina at Greensboro. Juggling his NASCAR career with his education, Patton graduated magna cum laude from the UNCG Bryant School of Business.

Damien knew he wanted to own and operate his own business, so he teamed with a construction company and successfully built and managed retail shopping centers. Always wanting to learn and get the most out of life, Damien accepted a position as COO of a technology company. Damien seemed to have everything he wanted in life but he felt under challenged. Patton filled that void and volunteered for the Davidson Police Department where he served as a Crime Scene Investigator while working full time.

With a great education and diverse experience under his belt, Patton moved to Hawaii where he founded and managed Pacific Imports International (PII). PII became a premier hardwood and bamboo flooring operation. PII began as a distributor and retailer but soon expanded its footprint into manufacturing with offices in Hawaii, Nevada and overseas. Pacific Imports became well known which led to successful sale in 2006.

A brief retirement left Patton itching for a new adventure and challenge. One night he found himself on WebMD and he suddenly realized his next venture; a WebMD for the flooring industry. Damien decided to combine his technology background with his flooring experience and FindAnyFloor.com was born. The goal of FindAnyFloor.com is to be the webs largest free unbiased information source for floor consumers and professionals.

Remaining true to the desire to produce his best, Patton sought after the top resources and attended many high tech conferences. It was during one of these conferences he met a woman named Glenda Watson Hyatt who would change his life and direction of FindAnyFloor.com. Glenda wrote a book titled "I'll do it Myself" which details her living with cerebral palsy including the difficulty she encounters accessing the Internet. The U.S. Government has a standard called Section 508 which mandates all government sites are accessible to those with disabilities. Most non-government sites are not built with accessibility in mind so those with audio, visual and mobility impairments are often unable to use one of the most useful tools in the world. Patton met with some of the top web accessibility experts in the world to ensure FindAnyFloor.com was accessible to everyone. It is his hope that other public websites will learn more about accessibility on the Internet and adjust their sites to a higher level of access for everyone.

Still passionate about NASCAR, Damien often appears as a guest host on Fox Sports Radio and can still be found in the pits of NASCAR races.

"It is not because things are difficult that we don't dare; it's because we don't dare that things are difficult." - Seneca